



A CSR E- BULLETIN
BY PUBLIC AFFAIRS DEPARTMENT

pragati

ISSUE No. 38 & 39 | OCT '24- MAR '25



Table of Contents

03

OIL CSR Capsule

Stay updated with the CSR activities of your company

18

Photo Speaks

Add a caption and win exciting prizes

19

CSR Brain Bite

Answer the quizzes and win exciting prizes

20

Results

Cheers to the winners of the contests in the last issue



OIL Launches New Phase of OIL Sparsha

Oil India Limited (OIL) kicked off a new phase of its flagship healthcare project, OIL Sparsha, with a ceremonial camp at Shalmari Dighalia Gaon in Dibrugarh. Simultaneous camps were held across OIL's operational districts in Assam and Arunachal Pradesh, along with plans to expand to Tripura.

A mobile healthcare vehicle was ceremoniously flagged off by Shri Rathin Kalita, GM-PA, in the presence of Ms Nayana M Dutta, Chief Manager- PA (CSR), and local community members.

Strong community participation marked the launch. Over the years, OIL Sparsha has provided medical care to more than 18.64 Lakh people through 17,208 mobile camps. This new phase strengthens OIL's commitment to healthcare delivery in rural areas.



OIL Lakshya 2024-25 Boosts Grassroots Football in Assam

OIL inaugurated OIL Lakshya 2024-25 at Langkashi, Tinsukia, marking a dynamic new phase in its mission to develop football talent in Assam.

The season commenced with an inspiring match between two girls' teams under the Development League, highlighting OIL's focus on inclusive growth in sports.

The event also saw the launch of the Coaching of the Coaches initiative, aimed at providing licensed training to rural coaches and referees.

In another milestone, OIL introduced Blue Cubs to the league, opening doors for young aspirants to begin their football journey, and also announced the formation of the first-ever OIL Lakshya Women's Team.



The inauguration included a tribute to legendary footballers Shri Ramesh Phukan and Shri Tashen Bora, honoring their enduring contributions to football in Assam. Their legacy continues to inspire the OIL Lakshya program and the next generation of players.

MoU Signed to Strengthen Healthcare Infrastructure in Namsai, Arunachal Pradesh

OIL signed a Memorandum of Understanding (MoU) today with the DC Office, Namsai, Arunachal Pradesh, to support an Aspirational District project aimed at enhancing healthcare infrastructure in the region.

Under the agreement, OIL will provide financial assistance for the installation of a Modular Operation Theatre (OT) system at the District Hospital in Namsai. The state-of-the-art OT will feature advanced medical technology, addressing existing infrastructure gaps and significantly improving access to quality surgical care.



The MoU was signed at OIL's Field Headquarters in Duliajan by Shri C R Khampa, Deputy Commissioner, Namsai, and Shri Madhujya Baruah, Executive Director (HR & FA), OIL, in the presence of officials from both the DC office and OIL.

This initiative reflects OIL's continued commitment to social responsibility and sustainable development. For the past six years, OIL has actively supported various developmental efforts in Namsai through its CSR initiatives, strengthening community ties in its operational regions.

OIL Swabalamban Launches New Batch for Skill Training in Tourism and Hospitality

Youth from OIL's operational areas in Assam, Arunachal Pradesh, and Tripura have begun their journey to the training centre under Project OIL Swabalamban, the company's flagship CSR initiative.

The program offers placement-linked skill training in the Tourism and Hospitality sector, aligned with NSDC standards. Community mobilisation, awareness sessions, and the launch of a new batch were recently held. The batch was inaugurated by Shri Debashis Bora, CGM-FA, OIL, with sessions led by senior CSR officials.

This year, 660 unemployed youths will be trained and placed through the project, empowering them with industry-relevant skills and job opportunities.



New CSR Project 'OIL Jigyasa' Launched to Promote STEM Education

OIL launched Project 'OIL Jigyasa', a transformative, technology-driven CSR initiative aimed at empowering underprivileged students through enhanced access to STEM (Science, Technology, Engineering, and Mathematics) education.

The project was inaugurated at Duliajan Adarsha Balika Vidyapeeth by Shri Rupjyoti Phukan, RCE, OIL, in the presence of Shri Bhairab Bhuyan, President, OIRDS and Shri Jyotirmoy Bhattacharya, Vice President, OIRDS, along with other senior officials from OIL, OIRDS, CRY, and members of the school community.

Implemented under the aegis of the OIRDS, the initiative focuses on democratizing STEM learning in rural schools. It includes the setup of tinkering labs, modern infrastructure, and specialized teacher training to foster innovation, critical thinking, and hands-on learning.

By integrating computational thinking, design mindset, and adaptive learning into the curriculum, OIL Jigyasa aims to bridge educational gaps and inspire the next generation of innovators and leaders.



Sali Crop Cutting Programme Conducted Under Flagship Agriculture Project

OIL under its flagship CSR Agriculture Development Project, implemented by the OIRDS, conducted a Sali Crop Cutting Programme at Sarupathar Bongali Gaon, Dibrugarh.

The event was attended by Shri Madhurjya Barua, ED (HR & FA), OIL; Shri Bhairab Bhuyan, President (OIRDS) & ED (Engg Services), OIL; Shri Debashis Bora, Vice-President (OIRDS) & CGM (FA), OIL; along with other officials from OIL, OIRDS, and project beneficiaries.

Active since the early 1990s, the initiative focuses on promoting sustainable agriculture and enhancing rural livelihoods in Upper Assam. In response to challenges such as urbanization and shrinking farmland, OIL has supported farmers through structured interventions.

Under the project, select villages are adopted for a two-year cycle, with organized Pathar Parichalana Samitis (PPS) providing farmers access to quality seeds, fertilizers, pesticides, modern equipment, and expert-led training from the Agriculture Department, Assam.



The project supports Sali paddy cultivation during the Kharif season and Rabi vegetable farming in winter.

So far, the initiative has impacted over 35,000 farming families across 227 villages, covering nearly 11,000 hectares in Dibrugarh, Tinsukia, Charaideo, and Sivasagar districts.

OIL Lakshya Football League for Kids

OIL Lakshya, in collaboration with Blue Cubs under All India Football Federation (AIFF), inaugurated the first-ever OIL Lakshya Blue Cubs League at Joygukhuwa playground, Barekuri. Aimed at promoting grassroots football and fostering community connections, the month-long league will engage children aged 4–12 yrs in structured play.

Over 10 teams from OIL operational areas are participating, many guided by certified OIL Lakshya coaches. Each team will play 14 matches following AIFF's format. The event kicked off with joyful and spirited performances from the young players, marking another milestone in OIL's community-driven initiatives.



First Jeevika Harvest Festival Celebrates Rural Livelihood

OIL under the aegis of OIRDS organized the inaugural Jeevika Harvest Festival at Na Motapung Gaon, Tinsukia, under its flagship CSR initiative, OIL Jeevika. The event celebrated the successful harvest by 861 households from 14 villages in Hapjan and Guijan blocks.

Graced by senior OIL and OIRDS officials, the festival showcased produce from farm-based clusters, including turmeric, ginger, black pepper, king chili, kaji nemu, oranges, and non-farm products like bamboo, vermicompost, and handmade agarbatti by women's SHGs.

Held under the theme 'Sowing Hope, Reaping Thanks', the event highlighted farmers' achievements and the impact of initiatives like producer group formation, demo plots, and integrated nutrient management. OIL Jeevika continues to drive rural income growth and sustainable development in Assam.



OIL Empowers Women Artisans

Oil India Rural Development Society, under the aegis of Oil India Limited, successfully organized the Certificate Distribution Ceremony for the women weavers and artisans of the 2023-24 batch at OIL's Swanirbhar Building (CSR Activity Complex of OIL), Tipling, Duliajan.

The event, graced by Shri Rupjyoti Phukan, RCE, OIL & Advisor, OIRDS, Shri Debashis Bora, CGM-FA & Vice-President, OIRDS, Shri Jyotirmoy Bhattacharya, CGM (F&A), and other senior officials of OIL and OIRDS, marked a significant milestone in OIL's commitment to social and economic empowerment of women through skill development and entrepreneurship.

During the ceremony, certificates were awarded to 75 women artisans who completed long-term courses in Handloom (Sustainable Apparel) and Handicraft (Eco-Friendly Water Hyacinth & Bamboo). These certificates were conferred by the Apparel Made-Ups & Home Furnishing Sector Skill Council under the Government of India's Skill India (Kaushal Bharat-Kushal Bharat) and the National Skill Development Council, signifying their accredited skill proficiency.

In addition to the certificate distribution, a mini exhibition was also organized showcasing various handloom and handicraft products crafted by two cooperative societies—Prerona and Shrishti—formed under CoE. The centre is aligned with the Government of India's 'Lifestyle for Environment' movement. The exhibition provided a platform for the artisans to display their creativity and entrepreneurial potential, reinforcing OIL's mission to promote sustainable livelihoods through skill development.



OIL Signs MoU to Boost **Health Infra and Facilities** in Goalpara & Dhubri

Oil India Limited (OIL) has signed a Memorandum of Understanding with the District Administration of Goalpara under the Aspirational Districts Programme for FY 2024–25.

The partnership aims to construct a piped water supply system at the 200-bedded Civil Hospital, Goalpara, ensuring uninterrupted access to clean drinking water. The initiative will enhance health and hygiene standards and support continuous medical services.



This move marks a key step in strengthening healthcare infrastructure in the region and advancing the goals of the Aspirational Districts initiative.

OIL signed a MoU with the District Administration of Dhubri under the Aspirational Districts Programme for FY 2024–25, focusing on strengthening healthcare infrastructure.

The MoU includes supplying equipment to 11 Block Primary Health Centres (BPHCs), installing radiant warmers in 8 BPHCs for newborn care, and providing solar inverters to 4 BPHCs in South Salmara for uninterrupted power. Additionally, newborn stabilisation units will be upgraded in Halakura, Golakganj, and Chapar BPHCs.

The initiative aims to improve maternal and infant mortality rates and boost overall healthcare delivery in the district.



Union Minister Lays Foundation for OIL-Funded Patient Care Facility at AMCH

Hon'ble Union Minister for Ports, Shipping & Waterways, Shri Sarbananda Sonowal, laid the foundation stone for a 37-bedded multi-storied patient care cabin facility at Assam Medical College & Hospital (AMCH), Dibrugarh.

Funded under Oil India Limited's CSR initiative, the four-storey facility will feature 37 fully furnished rooms equipped to provide advanced medical care.

The event was attended by senior state officials and OIL representatives. Shri Sonowal praised OIL's commitment to community development and highlighted the project's role in strengthening Assam's healthcare infrastructure.



AI-Powered Devices distributed to Visually Impaired Under **OIL Sakshyam**

Oil India Limited, under its CSR initiative OIL SAKSHYAM, in collaboration with OIL Medical, organized the Jyoti AI Pro Device Distribution Programme at Oil India Hospital, Duliajan.

Shri Rupjyoti Phukan, RCE, OIL, distributed the AI-powered devices, which assist visually impaired individuals with navigation, object identification, and text reading via real-time audio feedback.

The event was attended by senior officials, dignitaries, and representatives from the District Social Welfare Office. This initiative underscores OIL's commitment to inclusion and empowerment through assistive technology.



MoU signed with GMCH to Provide **Advanced Urological Surgery Equipment**

OIL signed a MoU with Gauhati Medical College & Hospital (GMCH) to supply advanced urological surgery equipment under its CSR initiative.

The MoU was signed by Shri Madhurjya Barua, ED (HR&FA), OIL, and Prof. (Dr) Achyut Chandra Baishya, Principal-cum-Chief Superintendent, GMCH, in the presence of senior officials.

OIL will provide Thulium Fiber Laser (TFL) technology to enhance treatment of urinary stones, BPH, and bladder tumours. The initiative aims to strengthen Assam's healthcare infrastructure and aligns with national priorities to promote health and reduce inequalities.



OIL-Funded **Dialysis Centre** Inaugurated at Tinsukia Medical College

A state-of-the-art 4-bedded Dialysis Centre was inaugurated at Tinsukia Medical College and Hospital (TMCH) by Shri Sanjoy Kishan, Hon'ble MLA, Tinsukia. The facility is part of Oil India Limited's CSR initiative supporting the National Health Mission.

Funded with ₹2.5 crore, the project includes procurement of 25 haemodialysis machines for centres across Assam. The initiative aims to provide free dialysis services under the Pradhan Mantri National Dialysis Program (PMNDP), benefiting underprivileged patients and strengthening healthcare delivery in the region.



Annual Disbursement Program Under **Project Rupantar**

Oil India Limited, under its flagship CSR initiative, Project Rupantar, organized its annual material & financial disbursement program at the OIL's CSR Activity Complex, Swanirbhar at Tipling, Duliajan.

The event was graced by Shri Terash Gowalla, MLA, Duliajan; Shri Ankur Das, IAS, Co-District Commissioner, Duliajan; Shri Rupjyoti Phukan, RCE, OIL; Shri Ranjan Goswami, ED-BD & Additional Charge PR (Corporate); Shri Madhurjya Barua, ED (HR & FA); Shri Rupam Baruah, ED (F & A), OIL along with other officials from OIL & project beneficiaries.

Started in year 2003-04, Rupantar is an award-winning sustainable livelihood intervention, that has supported 4,676 SHGs & JLGs, positively impacting 28,785 families through skill development, management training, financial assistance, & material inputs, since 2008-09 till 2023-24. Continuing this legacy, in FY24-25, OIL has extended its support to 428 JLGs, benefiting 1,925 families. The total cost of Project Rupantar for FY24-25 stands at Rs 9.21 cr, reinforcing OIL's commitment to fostering sustainable livelihood opportunities & socio-economic empowerment.

In addition to the distribution program, an exhibition showcased the value-added products created by successful weaving clusters operating under Rupantar, with a special focus on the Baghjan Cluster.



PHOTO SPEAKS

Page 18



Give a caption to this photograph

Attractive prizes are in store!

Name of the winner will be published in the next issue of Pragati

Send your answers :

TO: jayant_bormudoi@oilindia.in

CC: madhusmita.bordoloi@oilindia.in

NB: It is mandatory to mention your name, department and mobile phone number.

CSR BRAIN BITE

Page 19

1. OIL has launched a new CSR initiative called 'OIL Jigyasa'. Which thematic area does this project primarily focus on?

- a. Health & Nutrition
- b. Development of Education
- c. Skill Development
- d. Capacity Building of Women

2. Which CSR project of OIL is dedicated to promoting football?

- a. OIL Sparsha
- b. OIL Swabalamban
- c. OIL Shakti
- d. OIL Lakshya

Attractive prizes are in store!

Name of the winner will be published in the next issue of Pragati

Send your answers :

TO: jayant_bormudoi@oilindia.in

CC: madhusmita.bordoloi@oilindia.in

NB: It is mandatory to mention your name, department and mobile phone number.

RESULTS

Page 20

'PHOTO SPEAKS' CONTEST (PRAGATI ISSUE NO. 37)

1. Indrani Gogoi, Department: Geology & Reservoir

Winning Caption: সুৰৰ মূৰ্ছনাই প্ৰস্ফুটিত কৰক সমাজৰ
প্ৰতিপাহ ফুলৰ কলি।

'CSR BRAIN BITE' CONTEST (PRAGATI ISSUE NO. 37)

1. Arindam Choudhury, Department: Logistics

2. Jyotimoy Phukan, Department: Electrical

3. Pronami Gohain, Department: Financial Audit

* Owing to substantial number of participants providing correct responses to both the questions, the selection of winners for CSR Brain Bite was determined through a random draw done in the presence of senior officials of PA Department.

Congratulations!

For any feedback, queries and suggestions feel
free to email us at-

TO: jayant_bormudoi@oilindia.in
CC: madhusmita.bordoloi@oilindia.in

