



ऑयल इंडिया  
OIL INDIA



A CSR E- BULLETIN  
BY PUBLIC AFFAIRS DEPARTMENT

**pragati**

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*“Helping hands are better than praying lips.”*

~ Mother Teresa ~



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## CSR activities under Swachhta Pakhwada

As per the directive of Ministry of Petroleum & Natural Gas, Govt. of India, Swachhta Pakhwada was observed in Oil India Limited (OIL) from 1st to 15th July, 2023. During this period various activities were organised within and outside the organisation including mass cleanliness and awareness drives with active participation of the employees as well as community. This year the objective was towards making Swachhta Pakhwada a 'Jan Andolan' with participation of wide spectrum of people bringing awareness, inspiring and providing necessary facilities.

As a part of Swachhta Pakhwada, nutritional support packages were distributed to adopted active TB patients under the CSR Project OIL Sparsha, as part of an awareness campaign in the OIL's operational districts of Dibrugarh and Assam. The nutritional support packages, which was given to them at their doorstep contained vitamins and nutrient products as supplements.



Another drive to commemorate Swachhta Pakhwada 2023 involved a sanitation and hygiene awareness campaign under OIL Sparsha to encourage better cleanliness practices in Changlang district of Arunachal Pradesh, Tinsukia and Dibrugarh districts of Assam.





Continuing the initiatives in line with Swachhta Pakhwada 2023, hygiene awareness-raising and sanitation promotion sessions to improve hygiene behaviours and reduce unsafe practices among the public through various types of information and communication activities were carried out under the CSR Project OIL Sparsha in the districts of Charaideo, Tinsukia, and Dibrugarh of Assam.





As an alternative to usage of plastic disposal bins, OIL promoted the usage of waste bins made from naturally found water hyacinth fibres which are organic and eco-friendly. OIL supports the persons with disabilities under Project OIL Sakshyam and the vocational learning centre of Mrinaljyoti Rehabilitation Centre in building their skills to make such bins and other environment friendly products; which are later bought back by OIL thereby providing them with opportunities of sustainable livelihood.





Under OIL Arogya, hygiene kits filled with essential items for cleanliness and personal hygiene were distributed at three Health Care Centres in Tinsukia District. OIL believes that access to these necessities is crucial for a healthier and hygienic life. In addition to the hygiene kits, OIL distributed the handmade water hyacinth bins for dry waste made by PwDs of MRC amongst the ASHA workers, ANMs, Anganwadi workers, CHWs, and MPCs of the sub-centres.





The Mrinaljyoti Rehabilitation Centre (MRC) under the aegis of OIL's flagship CSR initiative, 'OIL Sakshyam', organised a special cleanliness drive at the Anandabari Tea plantation in Duliajan. The event was graced by Terash Gowalla, Hon'ble MLA Duliajan, alongside the senior officials of OIL and MRC team. The eco-friendly and biodegradable products made by PwDs of MRC as a substitute for plastics and a source of sustainable livelihood from natural resources were displayed. The event was followed by a community awareness programme emphasizing the importance of public hygiene and maintaining a clean environment. Team MRC displayed placards with slogans highlighting health and hygiene to attract and make the community aware.



As a part of Swachhta Pakhwada 2023, OIL PHQ, Guwahati undertook distribution of hygiene kits, inclusive of Pahi sanitary napkins made by the beneficiaries of OIL Shakti under OIL Arogya along with distribution of millets amongst children and women in various places in Assam. The sanitary pads OIL Pahi have been manufactured by Milijuli SHG. While one OIL sphere (FHQ, Duliajan) helped the women folk of the area to manufacture and sell, another sphere (PHQ) ordered in bulk to distribute & create awareness about health and hygiene.





In line with this Swachhta vision, OIL Corporate Office, Noida, distributed Swachhata Kits, T-Shirts, Caps, and Water RO systems, to promote and encourage cleanliness in our communities. The dispersal was carried out at Kilkari Rainbow Home for homeless children, Kashmere Gate, New Delhi.



Under OIL Arogya and OIL Shakti, in association with UNICEF, a day long WASH (water, sanitation & hygiene) campaign was held at Laipuli in Tinsukia, Assam. The event started with the Swachhta pledge. Several activities were held as part of the campaign, including the distribution of hygiene kits, OIL Shakti sanitary napkins, a cleanliness campaign, a drama on menstrual health by teenage girls, and a mini exhibition by village kids on recycled/up-cycled products manufactured from waste items. An awareness programme was held on WASH & Swachhta by the officials of OIRDS/OIL's CSR team, UNICEF and Swachh Bharat Mission, Tinsukia. A rally was organised with women from several villages raising Swachhta slogans. SAATHIYA club members also performed a street play on 'Hygiene'. More than 120 people took part in the full event. Furthermore, OIL organised a tree planting drive in Laipuli Gaon Panchayat.





In alignment with Swachhta Pakhwada 2023 and OIL Jeevika, a day-long workshop was conducted amongst the beneficiary farmers of Hapjan and Guijan blocks of Tinsukia district at Hatigorh, Barekuri. The workshop was conducted on the subject of 'Household Waste Management and Composting'. The farmers were given classroom orientation on the subject by agricultural experts along with a demonstration on making a vermicomposting unit at the household level.

A brief audiovisual was also screened on Vani Murthy, a 60-year-old change maker known for inspiring people to compost and manage waste. Thereafter, the farmers were taken for a site visit to a commercial vermicompost unit to have a practical understanding of the subject. On the occasion, a farmer's handbook on composting was also released by OIL and OIRDS officials. The event was attended by around 60 farmers.



Under Project 'OIL Lakshya', 100 nos. of indigenous tree saplings were planted on the roadsides of NH 215. The plantation was carried out by budding football players of OIL Lakshya's Tipomia Salaguri Centre in Dibrugarh, who have come forward to take care of the saplings in future. People from adjacent villages came to support the event and as part of community participation.





Under project OIL SPARSHA, around 400 beneficiaries from Arunachal Pradesh's Changlang district and Assam's Dibrugarh and Tinsukia districts received Swachhta kits containing household cleanliness and sanitation items. Along with this, village-level meetings were held in which doctors and paramedics educated the locals on the need for sanitation and hygiene in everyday life.





## OIL Super 30: Empowering Brilliant Minds

CSR Project OIL Super 30 demonstrates a commitment to providing quality education and opportunities to underprivileged students, helping them pursue their dreams in the fields of engineering and medicine. In the last 11 years, 1,373 students have been admitted into various reputable engineering colleges, including 405 into the IITs, 68 into the IISATs (ISRO), IIITs, IISERs, NSIT, and top 5 NITs, 760 into NIT, 135 into state and other engineering colleges. In addition, 90 students have been admitted into premier medical colleges across India.



### OIL SUPER 30 - EMPOWERING BRILLIANT MINDS

- Involves 11 month free residential coaching
- Targeted to entrance examination for admission to IITs, reputed Engineering & Medical colleges
- Total 6 (Six) OIL Super 30 centres
- Annual intake- 30 students in 5 centres & 50 in 1 centre
- success rate of the project is over 90%



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## CSR activities under Azadi Ka Amrit Mahotsav

As part of the Azadi Ka Amrit Mahotsav (AKAM) celebration, a workshop on the promotion of 'Environment Conscious Lifestyle' under the thematic area of LIFE 'Lifestyle for Environment' was organized at OIL's Centre of Excellence for Handicraft Handloom & Entrepreneurship. During the workshop, participants were engaged in creative textile making using environment-friendly organic dyes, particularly turmeric for cotton fabric and basics of water hyacinth fibre treatment.



As part of AKAM, under OIL Jeevika, Assam, a programme focussed on promoting agro-based clusters on spices to empower socio-economically rural farmers was organised. The farmers were provided a comprehensive briefing on the significance of agro-based clusters for sustaining livelihoods. The programme also included live demonstrations of pit making, land preparations, black pepper (spice) vine distribution, plantations and remedies from various threats such as weather, fungus, various seasonal diseases etc.





## Certificate distribution ceremony for women beneficiaries of COE

Under OIL's CSR, 150 women trainees of OIL's Centre of Excellence for handcraft handloom & entrepreneurship were awarded NSDC, Govt. of India and FICCI recognised course completion certificates in the trades of Handloom (creative textiles made with natural dyes) and Handicraft (Bamboo & Water hyacinth). The trainees belonging to OIL's operational areas post completion will now be part of the two cooperative societies developed by OIRDS under the aegis of OIL's CSR and will start their entrepreneurial journey. The event was graced by Shri U N Jena, RCE (officiating), Shri Rajeev Baruah, ED-HR&A, Shri Bhairab Bhuyan, President -OIRDS and other senior officials of OIL Management, OIRDS and PA Department. CoE's activities are in alignment with Govt. of India's effort towards promoting 'Lifestyle for Environment'.



## OIRDS implements Health and Nutrition initiatives

In alignment with this year's CSR theme 'Health and Nutrition' for CPSEs, OIRDS under the aegis of OIL Arogya carried out various activities in the villages of OIL's operational areas promoting the health of mother and child. The project is also in alignment with Govt. of India's campaign, Poshan Maah (Nutrition Month) fostering nutritional understanding through community mobilisation. During the month-long activities, OIL Arogya carried out widespread awareness and hands on training in 24 villages for promoting the habit of consuming indigenous and locally found nutritious, inexpensive food and recipes impacting sustainable health amongst newborn, pregnant women, lactating mothers and adolescent girls. In addition, in an event under Swachhata Hi Seva, water filters were distributed at Village level Healthcare Centres.





## MoU signed between OIL and Indian Armed Forces

A tripartite MoU was signed between Oil India Limited, Indian Armed Forces/2 Mountain Division (through 181 Mountain Brigade) and National Integrity & Educational Development Organisation (NIEDO, a public charitable trust) for implementing 'Project Darpan' an 'Army Preparatory School at Dibrugarh' under OIL's CSR. The MoU was signed by Shri Atindra Roychoudhury, RCE, OIL; Brigadier Arun Awasthy from Indian Army and Dr. Rohit Srivastava, CEO from NIEDO. The event was graced by Shri Bimal Bora, Hon'ble Minister, Industries, Commerce & Public Enterprises, Govt. of Assam.

The project shall provide fully residential facilities to coach & mentor, meritorious underprivileged children from Assam and Arunachal Pradesh, primarily from the districts of Tinsukia, Dibrugarh, Charaideo and Changlang to join the armed forces in various domains of Uniformed Personnel in Armed Forces like Army, Navy, Air Force, NDA, CRPF, Indian Coast Guards and such others. Starting FY 23-24, the project aims to cover 50 students during a period of 12 months.



## MoU signed between OIL and Indian Armed Forces

As part of the SwachhataHiSeva2023 campaign, an awareness building programme on MenstrualHealth and Hygiene was organised at Kasturba Gandhi Balika Vidyalaya, Panitola under Guijan Block, Tinsukia followed by distribution of Sanitary Pad Vending Machine and Sanitary Pad Incinerator, under CSR project OIL Shakti.

Students of the school also organised a rally to create awareness for a Swachh 'Garbage free India' at Barchapari area, Panitola, Tinsukia.

## MoU signed between OIL and District Administration, Namsai

A Memorandum of Understanding (MoU) was signed between Oil India Limited and District Administration – Namsai, Arunachal Pradesh towards the Procurement of medical equipment for the District Hospital, Namsai and Community Health Centre at Chongkham, Namsai under OIL's CSR for Transformation of Aspirational District project. The MoU was signed by Shri C. R Khampa, DC, Namsai District and Shri Gauranga Borgohain, ED (HR & A - officiating), OIL in the presence of Dr Keshab Sharma, District Planning Officer, Namsai and other officials of OIL.





## OIRDS Launches Two Spoke Centres for Handicraft and Handloom Entrepreneurship in Dibrugarh, Assam

Under the OIRDS, two spoke centres were inaugurated in Tingkhong and Namrup, Dibrugarh District, Assam, under OIL's Centre of Excellence. Shri Bhairab Bhuyan, President of OIRDS and Shri Debashis Bora, Vice President of OIRDS led the ceremony, attended by officials, community leaders, and over 150 aspiring artisans.

The centres offer short-term skill training in Handloom Development, Natural Dye, and Water Hyacinth, along with facilitating production and marketing of artisanal products. Equipped with machinery and raw materials, they aim to empower local artisans, integrating them into OIL's cooperative societies and fostering sustainable entrepreneurship.



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## Assam CM Inaugurates High-Performance Sports Training Centre in Jorhat

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Dr. Himanta Biswa Sarma, Hon'ble Chief Minister of Assam, inaugurated the Centre for Developing Sports Training and Rehabilitation in Jorhat today. The initiative, financially supported by Oil India Limited and Numaligarh Refinery Limited under their CSR, aims to provide scientific training and support to budding talents and athletes in the state.

Operated under the technical expertise of Olympic Gold Medalist Abhinav A. Bindra's Abhinav Futuristics Pvt. Ltd., the centre is set to revolutionize the state's sports landscape. The event saw the presence of dignitaries including Smt. Ajanta Neog, Minister of Finance, Women & Child Development, Assam; Shri Topon Kumar Gogoi, Member of Parliament, Jorhat; Shri Kamakhya Prasad Tasa, Member of Parliament, Rajya Sabha; Shri Hitendra Nath Goswami, MLA, Jorhat; Rupjyoti Kurmi, MLA, Mariani; Dr. Ranjit Rath, CMD OIL & Chairman NRL; Shri Bhaskar Jyoti Phukan, MD, NRL; Ms. Pooja Suri, Independent Director, OIL; and Shri Atindra Roychoudhury, RCE, OIL.

Dr. Himanta Biswa Sarma expressed his appreciation for the support of OIL and NRL, highlighting the potential of the Jorhat centre to significantly enhance the quality of sports in the state.





## OIL-OIRDS Organizes Millets Awareness Session in Assam, Distributes Ragi Flour

In support of the International Year of Millets (IYM 2023), declared by the United Nations on India's initiative, an awareness session was conducted by OIL-OIRDS at Chetiapather Sub-Centre in Assam under Project OILArogya. Aligning with Prime Minister Shri Narendra Modi's push to popularize millets for their health and environmental benefits, Ragi flour was distributed to encourage the consumption of nutritious and affordable food among pregnant women, lactating mothers, adolescent girls, and children.

As part of the awareness campaign, the screening of the official video titled 'Abundance in Millets' featuring PM Modi was held, highlighting the benefits of millets. Notably, the video has been nominated for the Grammy 2024 in the Best Global Music category. The session also included discussions led by local health workers and the OIL-OIRDS team, covering the health benefits of millets and sharing simple recipes to incorporate this superfood into daily diets.





## OIL Jeevika Spice Cluster Demo Plot Inaugurated in Tinsukia, Assam

In a significant development for local farmers, the OIL Jeevika Spice Cluster Demo Plot was inaugurated at Hatigorh, Tinsukia District, Assam. Following the inauguration, a tour of the plot was conducted, and valuable insights were shared during an open session.

The event saw the presence of dignitaries including Shri Bhairab Bhuyan, President of OIRDS; Shri Rupam Barua, CGM (F&A); Shyamal Prasad Das, GM (PA); Tapan Neog, Joint Director (Tinsukia Agriculture Deptt.), along with senior officials from OIL & OIRDS.

Local farmers expressed their happiness and appreciation for OIL's efforts in socio-economic empowerment through scientifically curated training, cultivation schedules, and holistic support measures.





## OIL's CSR Initiative 'Project OIL Rupantar' Empowers 1,550 Families in FY 23-24

Oil India Limited's CSR initiative, Project OILRupantar, held its annual material and financial disbursement program at the OIL Swanirbhar CSR Activity Complex in Tipling, Duliajan. The event, graced by Shri Rameswar Teli, Hon'ble Minister of State for Petroleum & Natural Gas and Labour & Employment, saw the distribution of resources to support beneficiaries and Joint Liability Groups (JLGs).

In FY 23-24, the project supported 325 JLGs, benefiting 1,550 families. The disbursement program provided 150 powertillers, 150 water pumps, 150 sprayer machines, 750 fly shuttle handloom sets, Rs.15 lakh as a revolving fund, 5,250 kgs of yarn & other accessories, 15 agro product carriers, and 20 tanks for biofloc aquaculture to aid entrepreneurial endeavors.

Named 'Rupantar', the flagship CSR project of OIL has garnered recognition for its impactful livelihood interventions, fostering social and economic transformation in communities across Upper Assam since 2008. Over the years, OIL has supported 4,676 SHGs/JLGs, covering 28,785 families with subsidies, financial, and material inputs.



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## OIL Promotes Menstrual Health & Hygiene

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As part of the SwachhataHiSeva2023 campaign, an awareness program on Menstrual Health & Hygiene was held at Kasturba Gandhi Balika Vidyalaya in Panitola, Guijan Block, Tinsukia. The event included the distribution of a Sanitary Pad Vending Machine and Sanitary Pad Incinerator under the CSR project OILShakti. Additionally, students organized a rally in the Barchapari area to promote a Swachh 'Garbage-free India'.



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## Oil India Limited Supports TB Patients with Nutritious Food Packets

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Oil India Limited, serving as a dedicated NikshayMitra, distributed nutritious food packets to support TB patients as part of the Pradhan Mantri TB Mukh Bharat Abhiyan (PMTBMBA) campaign. Implemented by the Ministry of Health & Family Welfare (MoHFW), the campaign aims to eliminate TB by 2025, five years ahead of the global goal of 2030.





## OIL's Swabalamban Initiative Employs Over 100 Hospitality Trainees in Guwahati

At Pragati Edutech Guwahati, more than 100 trainees of Hospitality Stewardship under OIL's CSR Project Swabalamban received employment letters. Shri Ashok Das, Director (HR), OIL, presented the letters in the presence of Shri Jayanta Barua, CEO, SDIG, and officials from Pragati Edutech.

Under OIL's Swabalamban, 830 individuals are undergoing training in hospitality. The first batch of 210 has completed training and secured employment, while the second batch of 180 has also finished training, with over 100 already employed in prestigious hospitality brands nationwide.

In his address, Shri Ashok Das congratulated the achievers and encouraged them to embrace their roles with dedication. He stressed the importance of avoiding intoxicants and drugs for a brighter future.



## OIL's Swabalamban Initiative Secures Jobs for Hospitality Trainees

At Pragati Edutech Guwahati, a job offer distribution ceremony was held for beneficiaries of Project OILSwabalamban, part of Oil India Limited's CSR efforts. Shri Rajeev Baruah, ED (HR&A), OIL, presented offer letters to 53 students who completed hospitality management training. These students secured placements at esteemed establishments such as Bergamont, Hyatt, ITC, JW Marriott, Leela, Lemon Tree, Ramada, Westin, Trident, Oberoi, Fortune by ITC, and Taj. In FY 2023-24, 836 students were trained in hospitality management, with 775 already placed under Project OIL Swabalamban.





## OIL's Swabalamban Initiative Secures Jobs for Front Office Trainees

At Tusti Foundation, Guwahati, a job offer letters distribution ceremony was held for beneficiaries of Project OILSwabalamban, part of Oil India Limited's CSR efforts. Ms. Pooja Suri, Independent Director, OIL; Shri Arunjyoti Baruah, CGM (HR-FA), OIL; and Ms. Priyashree Goswami, Manager (CSR), OIL, presented offer letters to 80 students who completed front office training.

These students secured placements at esteemed establishments such as Encalm, New Delhi IGI; Deltin, Goa; ITC Welcome Hotel, Chennai; Cadillac casino, Goa by Hilton group of hotels; Radisson Blu, Karjat Maharastra; Lemon Tree, Ahmedabad; The Fern group of hotels (Belgavi, Mumbai, Vijaypura and Gandhinagar); Mango group of Hotels (Chennai and Ooty); Zooper Group of Hotels and resorts, Maharastra; Suba Group of Hotels, Gujarat and others.

Ms. Pooja Suri interacted with the students, motivating them to begin their new journey with dedication and positivity. Additionally, a coffee table book showcasing successful case studies of OIL Swabalamban beneficiaries who have graduated from the Tusti Foundation was unveiled during the event, serving as a source of inspiration and highlighting the transformative impact of the initiative on individuals, families, and communities.



## OIRDS Agriculture Project Honors Best-Performing Farmers in Dibrugarh Meet

OIRDS organized the Agriculture Project's Meet the Farmers-2023 at Lengrai Tinikuria, Dibrugarh, attended by dignitaries including Shri Bhairab Bhuyan, President OIRDS; Shri Shyamal Prasad Das, GM (PA) OIL; Shri Arup Tanti, Treasurer OIRDS; Shri Pranab Jyoti Das, Joint Secretary OIRDS (Agri); and officials from OIL & OIRDS. Members from 12 Pathar Parichalana Samiti (PPS) participated, with BHAJONI PPS, Tengakhat for Sali crops and SEUJMUUKHI PPS, Sadiya for Rabi crops recognized as best performers for 2023. All participants were honored with appreciation letters and GAMOSA.

OIRDS supports farmers with free HYV paddy seeds, vegetable seeds, organic fertilizer, pesticides, hand sprayer machines, and infield training for both Sali and Rabi crop seasons in adopted villages.





## Mobile Medical Units to Boost Healthcare in Arunachal Pradesh

Oil India Rural Development Society (OIRDS), under OIL's CSR, signed MoUs with the Deputy Commissioner's Offices of West Siang and West Kameng districts, Arunachal Pradesh, for the procurement of 03 mobile medical units. Signed by Shri Bhairab Bhuyan, President OIRDS, and District Medical Officers, the initiative aims to provide healthcare services to rural villages with limited access to medical facilities.

The MoU signing took place in Itanagar, in the presence of Shri Rajeev Baruah, ED (HR&A), OIL, and senior officials of OIL, OIRDS, and district administration, aligning with the Government of India's focus on Health & Nutrition.



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## Oil India Limited Equips Tea Garden ASHAs with Digital Blood Pressure Monitoring Kits

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In a demonstration of its unwavering commitment to CSR and community welfare, Oil India Limited partnered with the District Health Society, Tinsukia, to distribute digital blood pressure monitoring kits to Tea Garden ASHAs in Tinsukia district.

The distribution took place at the Convention Center, Tinsukia, and was attended by esteemed guests including Shri Swapneel Paul, IAS, District Commissioner, Tinsukia; Shri Chinmoy Pathak, ACS, Additional District Commissioner, Tinsukia; Shri Parikshit Thoudam, IAS, SDO (C) Margherita; Shri Arunjoyti Baruah, CGM, HR and Field Administration, OIL; Dr. Jayanta Bhattacharjee, Jt. DHS Tinsukia, along with other officials from OIL. The initiative, part of OIL's CSR program, provided 300 ASHAs from 122 Tea gardens in Tinsukia district with essential healthcare equipment.





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## Results of Previous Contests (Pragati: Issue No. 34)

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- **CSR Brain Bite**

Winner:

**Priyankhu Pronoy Kakoti**

Jr. Technical Assistant-1(G&R)

Geology & Reservoir

Runner- Up:

**Pallavi Phukan**

Senior Officer (HRA)

HR Acquisition

Second Runner-Up:

**Indrani Gogoi**

Jr. Office Assistant-1(G&R)

Geology & Reservoir

\* Owing to substantial participants providing correct responses, the selection of winners for CSR Brain Bite was determined through a random draw done by CGM FA (HoD).

- **Photo Speaks**

Winner:

**Manik Gogoi**

Senior Mechanical Engineer

Field Engineering Department

Winning caption-

‘আহা সখী মল্লৰা বাতৌ, তাতৰ শালত সপোন ৰচৌ’



For any feedback, queries and suggestions feel free to email us at-

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