

OIL's Commitment to sustainable development

# प्रवृत्ति



ऑयल इंडिया लिमिटेड

(भारत सरकार का उद्यम)

**Oil India Limited**

(A Government of India Enterprise)

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## OIL'S CSR VISION STATEMENT

“Oil India is a responsible corporate citizen deeply committed to socio-economic development in its areas of operations”

## ISSUE FEATURES

CSR Capsule  
In Focus

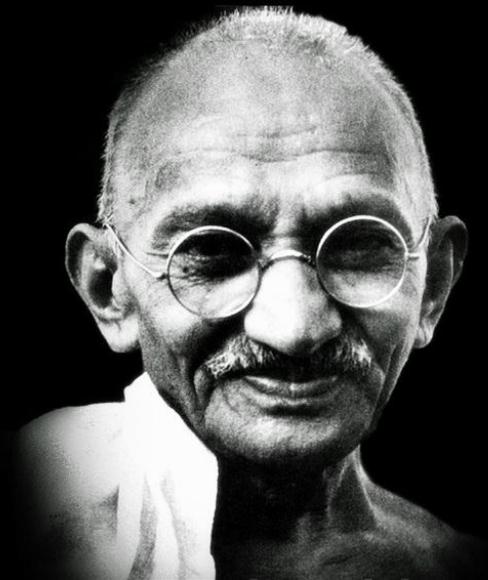
CSR Guiding Commandments  
In the Pipeline

CSR Brain Bites  
Photospeak

**“The best way to find yourself is to lose yourself in the service of others.”**

*Mahatma Gandhi*

(2 October 1869 – 30 January 1948)



# 1. CSR CAPSULE

## 1. Project Rupantar: Disbursement of Financial assistance & Material Inputs to SHGs and JLGs:

As a part of the ongoing Project Rupantar for creating avenues for sustainable self-employment, Oil India Limited extended financial support to 500 Self Help Groups/Joint Liability Groups (250 JLG/SHG) with a total investment of Rs 5 Crore (Rupees Five Crore only) at a disbursement function held at Bihutoli, Duliajan on 27th May, 2015. For the JLGs for farm mechanisation, 50% subsidy of the total project cost shall be borne by OIL. Implemented by project partner, State Institute of Rural Development (SIRD), Assam, around 3750 families shall be extended support.



Shri S N Singh, Resident Chief Executive (i/c), OIL graced the function as Chief Guest while Shri Pabitra Kalita, Assistant Director (SIRD) Assam, Mr. Rukunuddin Ahmed, Regional Manager, Assam Gramin Vikas Bank, Shri Pranjit Deka, GM (PR) & Chairman of Project Rupantar Committee and Shri D K Das, Head (PR) & Vice Chairman of Project Rupantar Committee were present as Guests of Honour. More than 4000 beneficiaries attended this mega public event. The function was anchored by Shri T Hazarika, Secretary, Project Rupantar & Senior Manager (PR), OIL.





In his address, Shri S N Singh, Chief Guest of the occasion congratulated the beneficiaries for availing the benefits under Project Rupantar and appealed to indulge in self-employment generation activities. He further stated that OIL with its CSR activities will continue to benefit the community through interventions in various sectors. Shri Pabitra Kalita, Assistant Director (SIRD) Assam while appreciating the initiative of OIL for generating indirect employment avenues for the people, appealed the beneficiaries to support the Project with their wholehearted participation.



Project Implementing Agency, SIRD, Assam has completed all ground work and 500 SHGs/JLGs have been formed and trained to undertake various economic activities with the financial aid from OIL, loan from Banks and self-contribution. The activities include poultry, pig farming, handloom etc.



Sl. No.	Groups	Activities	No. of groups/No. of families to be assisted
1.	Self Help Groups	Poultry Farming	125 / 1250
		Pig Rearing	125 / 1250
3.	Joint Liability Groups	Handloom	150 / 750
		Farm Mechanization	100 / 500
<b>TOTAL</b>			<b>500 / 3750</b>



## 2. OIL Signs MoU for Project 'SPARSHA' - Mobile Health Care Services of OIL

OIL had signed a significant MoU with St. Luke's Hospitals & Piramal Swasthya Management & Research Institute (PSMRI), to conduct the mobile healthcare project, "SPARSHA" on 25th May 2015. The two experienced agencies as part of the MoU will extend the Mobile Dispensary Services to Dibrugarh, Tinsukia & in parts of Sivasagar Districts of Assam and in Miao & Manabhum areas of Arunachal Pradesh. The Mobile Health Care Services of OIL have always been one of the most significant CSR activities of the Company.

Started way back in early eighties, OIL's Mobile Health Care services were initially carried out with in-house doctors and paramedics. With gradual expansion of OIL's operational areas extensive support for health care intervention was necessitated to robustly extend the services to far flung areas. It may be noted that in 2014-15 OIL had conducted 760 health camps, screening and extending primary healthcare services to more than 1,23,000 patients in Dibrugarh and Tinsukia districts.



# MoU Target for 2014-15

## AROGYA 2015-16

## DIKHYA 2015-16

## MOU TARGETS 2015-16

Successful Training of 2000 candidates under Project OIL Swabalamban completed by 31<sup>st</sup> March 2015



Extension of Project Arogya to 10 more villages of Dibrugarh District



Computer Education in 30 schools compared to 18 schools in 2014-15

Life skill project in 60 schools compared to 30 in 2014-15

K-Yan distribution in 100 new schools

New concept of adding dimensions in classroom in 30 schools

Value Added sessions in 24 schools compared to 12 in 2014-15

Adult education in 30 locations compared to 18 in 2014-15

Skill Training of 1500 youths

Impact assessment of Project Rupantar

## 2. IN FOCUS

### Pact to battle diseases

In 2000, AIDS, tuberculosis and malaria together killed approximately 6 million people a year. The devastation to countries and communities led to the creation, in 2002, of the Global Fund to Fight AIDS, Tuberculosis and Malaria. The role of the Global Fund is to provide the financial support needed to make it happen. The Global Fund is a Non Profit Financial Organisation founded by legends in the area of Social Work and Funding like Kofi Annan, Bill & Melinda Gates, Amir Attaran and Jeffrey Sachs. The Global Fund supports effective programs of prevention, treatment and care and ensuring that money goes to supporting the men, women and children affected by AIDS, TB and malaria.

Under **Project Arogya**, an MoU was signed in New Delhi between OIL and IL&FS, supported by Global Fund on November 12, 2014 to commence the first-ever public-private co-investment partnership for combating HIV/AIDS, Malaria and Tuberculosis. IL&FS has become the first private organization in India to be the principle recipient of the Global Fund Grant. As per the MoU IL&FS will bring in the expertise and financial assistance of the 'Global Fund' to support Project OIL Arogya achieve the noble objective of a better and healthier society for the local communities of OIL's operational areas.

In the financial year 2014-15, the project had Arogya had aligned two of the key millennium development goals (MDGs) – Mother and Child Health and HIV/AIDS. The activities were initiated in OIL's operational areas of Assam and Rajasthan. Health camps for pregnant women, mothers and children were organised with

provisions for HIV testing, follow up and prevention. The activities also involved counselling, awareness dissemination through street plays and linkages with hospitals. The health camps were implemented with support from the local government and assistance from the respective State AIDS Control Society (SACS) and National AIDS Control Organization (NACO). An official letter issued by NACO was circulated amongst the SACS offices to ensure the success of this PPP model. Till date a total of 14 camps have been conducted successfully in 9 blocks of Tinsukia District (Chandmari, Ledo, Lejaihula, Laipuli, Balijan, Sadia, Namrup, Balizan, Tingrai), Assam and 8 blocks of Jodhpur district (Bilara, Luni, Mandor, Osiyan, Bwawari, Shergarh, Balesar, Bhopalgaarh), Rajasthan.



*Mr. S.K. Srivastava (Chairman & Managing Director, Oil India Limited), Mr. N.K. Bharali (Director-HR&BD, Oil India Limited) and Mr. S. Rath (Director-Operations, Oil India Limited), and other senior officials of OIL, along with Mr. Andreas W. Tamberg (Senior Grant Portfolio Manager for High Impact South Asia- Global Fund) and Dr. Arun Varma (Group Head-Health initiative, IL&FS) at the MoU signing ceremony, in NOIDA on 12<sup>th</sup> November, 2014.*

# Glimpses of the health camps conducted in Assam & Rajasthan



*Street Play for general awareness*

### 3. GUIDING COMMANDMENTS

#### Broad activities as per Schedule VII of Company's ACT

“(i) eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation and making available safe drinking water;

(ii) promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;

(iii) promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;

(iv) ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water;

(v) protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts;

(vi) measures for the benefit of armed forces veterans, war widows and their dependents;

(vii) training to promote rural sports, nationally recognised sports, paralympic sports and Olympic sports;

(viii) contribution to the Prime Minister's National Relief Fund or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Castes, the Scheduled Tribes, other backward classes, minorities and women;

(ix) contributions or funds provided to technology incubators located within academic institutions which are approved by the Central Government;

(x) rural development projects.”

## 4. IN THE PIPELINE

- 1) **Solar Lighting in villages:** As per the baseline survey conducted by IIE, Guwahati two nos. of villages have been identified for implementation of project *Urja* for providing household solar lighting solutions. An EOI would be floated for identification of eligible service providers for implementation of the Project.
- 2) **Livelihood Clusters by IIE:** Implementation of livelihood clusters for promotion of sustainable livelihood avenues for artisans in Arunachal Pradesh.
- 3) **Kaziranga Eco-Tourism Project:** OIL has signed an MoU with ATDCL, Government of Assam for preparation of a DPR to implement an eco-tourism project in Kaziranga National Park.

## CSR brain Bite

Under its CSR Project OIL Super 30, the Company has started a new coaching center outside North East. The center was recently in news for its maiden outstanding result. Out of the total 31 students, 23 have successfully qualified in IIT Advance. **Name the place where the Center is located.**

## PhotoSpeak



Give a **caption** to this photograph

Send your answers to  
to  
jayant\_bormudoi@  
oilindia.in **by 8<sup>th</sup>**  
**August, 2015**

Also mention your  
Name, Deptt. and  
Phone number

For any feedback,  
queries or suggestion  
please feel free to  
email us at  
[jayant\\_bormudoi@oilindia.in](mailto:jayant_bormudoi@oilindia.in) /  
[pr@oilindia.in](mailto:pr@oilindia.in)

**Attractive prizes** are in store. Name of the winners will be published in next issue of the e-bulletin.



## Answers to last issue of Brain Bite-

Q- Under its CSR Project Arogya, OIL has taken a new initiative to fight against 3 killer diseases. With this OIL has become the first Indian Company to partner in the fight against these ailments. Name the 3 diseases.

Ans- HIV/AIDS, Tuberculosis & Malaria

Last Issue PhotoSpeak



### **Brain Bite Winners**

**1<sup>st</sup>.** Firoz Khaund, Instrumentation Dept.

**2<sup>nd</sup>.** Nitu Hazarika, G&R Deptt

**3<sup>rd</sup>.** Mukesh Biswas, Rajasthan Project

### **PhotoSpeak Winner**

Alok Ranjan Sengupta, ERP

Caption- "*Leap of Faith*"

**Congratulation  
to the winners &  
thank you for  
your active  
participation...**

Winners are requested to contact PR Department for their prizes.