

OIL's Commitment to sustainable development

# प्रवृत्ति



ऑयल इंडिया लिमिटेड

(भारत सरकार का उद्यम)

**Oil India Limited**

(A Government of India Enterprise)

Vol 1, No 7 Jan - March, 2015

A QUARTERLY  
CSR E-BULLETIN OF

Public Relations &  
Corporate Communication  
Department



## OIL'S CSR VISION STATEMENT

"Oil India is a responsible corporate citizen deeply committed to socio-economic development in its areas of operations"

## ISSUE FEATURES

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*“Not all of us  
can do great things. But  
we can do small things  
with great love.”*

*Mother Teresa*

# 1. CSR CAPSULE

## 1. OIL SHIKSHYA RATNA PURASKAR 2014 AWARDED:

Shri Varunoday Sharma, Resident Chief Executive, Oil India Limited, awarded OIL Shikshya Ratna Puraskar 2014 to six teachers in the presence of Shri S N Singh, Executive Director, Exploration & Development, OIL, Shri Pranjit Deka, GM, Public Relations OIL, Shri D K Das, Head, Public Relations and other senior officials of OIL on 20th of December 2014 at Duliajan Club Auditorium, Duliajan, Assam.

As a part of its CSR activities, Oil India Limited introduced this initiative "OIL Shikshya Ratna Puraskar" last year for recognizing the all-round contribution of the teaching fraternity from provincialized schools and colleges. This year OIL Shiksha Ratna Puraskar were awarded to the 6 (six) teachers selected from across the state of Assam. The awards consisted of cash incentive of Rupees One Lakh and a citation to each awardee presented on the occasion.

The five teachers whom the OIL Shikshya Ratna award 2014 was conferred were Shri Partha Sarathi Dutta, Makum Railway H.S, Tinsukia, Shri Ganesh Sinha, D.B.T.R Phookan H.S School, Silchar, Shri Sibendra Kumar Sarma Patacharkuchi Vidyapith H.S School, Smt. Maya Handique, Adarsha Primary School, North Lakhimpur, Dr. Palash Moni Saikia, Darrang College, Tezpur and Dr. Atikuddin Ahmed, D.H.S.K. College, Dibrugarh.

The award ceremony was followed by a Teachers' Workshop conducted by resource persons of IL&FS Education. Around 200 teachers from OIL's operational areas actively participated in the workshop.



## 2. OIL SIGNS MOU WITH SIRD:

Oil India Limited signed a significant MoU with State Institute of Rural Development, Assam (SIRD) on 5<sup>th</sup> December 2014 at OIL, Duliajan. As part of the five year MoU, OIL in association with SIRD aims to take up collaborative activities in OIL's operational areas in Upper Assam for addressing the needs and aspirations of the communities through capacity building, skill up gradation for application of appropriate technology, provide support services and arranging credit linkages under Project Rupantar.

The Project will be implemented by SIRD across OIL's operational areas for the economic empowerment of the people in Upper Assam initially for a period of five years with the scope of extending to another five years.



THE SENTINEL SUNDAY 7 DECEMBER 2014 DIBRUGARH

## OIL and SIRD to work for economic empowerment of people

FROM OUR STAFF  
CORRESPONDENT

**DIBRUGARH, December 6:** Oil India Limited (OIL) signed a significant MoU with State Institute of Rural Development, Assam (SIRD) on Friday at OIL, Duliajan. As part of the five-year MoU, OIL in association with SIRD aims to take up collaborative activities in OIL's operational areas in Upper Assam for addressing the needs and aspirations of the communities through capacity building, skill upgradation for application of appropriate technology, provide support services and arrange credit linkages under Project Rupantar.

The Project will be implemented by SIRD across OIL's operational areas for the economic empowerment of the people in Upper Assam initially for a period of five years with the scope of extending to another five years.

The MoU was signed by GGM (Admin & PR) & Chairman of Project Rupantar Committee, NF Deka, and Director (SIRD)

Assam, A M M Zakir, in the presence of Resident Chief Executive, OIL, Varunoday Sharma, Chairman OIL, CSR Committee, NK Das, and other senior officials from OIL and SIRD.

In his address, Director (SIRD), Assam, A M M Zakir, said that under the scope of the MoU, new initiatives would be taken up and innovative holistic approach would be adopted for the promotion of self-employment avenues in selected clusters in the project sites. Till date under Project Rupantar, OIL has formed 1,150 Self-Help Groups reaching to around 10,000 families involved in self-employment ventures. OIL and SIRD, Assam had jointly started the ambitious project 'Rupantar', in 2003, with a central focus to assist Self-Help Groups for development of agro-based industries and other allied activities along with a computer centre, thereby helping the unemployed youths to find alternate employment providing scope for entrepreneurship.



The Resident Chief Executive (RCE), OIL, Varunoday Sharma and senior officials of OIL and Director SIRD, Assam, A M M Zakir and other SIRD officials during the MoU signing ceremony. (Sentinel)

### 3. OIL SIGNS MOU WITH ATDCL:

As a part of its CSR initiative, OIL signed a MoU with Assam Tourism Development Corporation Ltd. (ATDCL) for preparing a detailed project report for setting up of Eco-Tourism Project at Kaziranga. The significant MoU on 24<sup>th</sup> July 2014 was signed by Shri N R Deka, General Manager (Admin & PR), OIL and Shri Anurag Singh, Managing Director, ATDCL in the presence of Dr. Hemaprabha Saikia, MLA, Govt. of Assam and Chairperson, Assam Tourism Development Council, Shri Paul Baruah, Deputy Secretary, Department of Tourism, Govt of Assam and other senior officials of OIL and ATDCL at ATDC Office, Guwahati.



Through this MoU, OIL aims to formulate a Detailed Project Report (DPR) on the basis of feasibility study for setting up of the Eco-Tourism Project at Kaziranga on a plot of land, which would be arranged by ATDCL at Kaziranga. The DPR shall enable OIL to devise a roadmap and a long term broad vision plan for the same. The ATDCL shall ensure that while preparing the DPR, it shall take into account the regulations under Environment(Protection) Act, 1986, Forest(Conservation) Act, 1980 or any other Act(s) applicable to Kaziranga National Park including various Notification issued by the MOEF, Govt. of India time to time.



### 4. OIL DONATED BUS TO NORTH EAST CANCER INSTITUTE, GUWAHATI:

On 23<sup>rd</sup> of July 2014, Shri N R Deka, General Manager (Admin & PR), OIL in presence of Dr. M N Baruah, Managing Director of North East Cancer Hospital and Research Institute (NECHRI) and other dignitaries ceremoniously flagged off the Patient Carrying Bus donated by OIL to North East Cancer Institute, Guwahati. OIL funded an amount of Rs 10.86 Lakh to NECHRI under its corporate social responsibility initiative for Health care, for procuring the Patient Carrying Bus that will operate in the vicinity of NECHRI for the convenience of the people around.



## 6. OIL FELICITATES MS M.C. MARY KOM:

Sri S.K. Srivastava, CMD, OIL felicitated Mrs. M.C. Mary Kom with bouquet and a cheque of Rs 10 Lakh in the honour and in appreciation of her efforts in bringing glory to the nation in the International Women's Boxing arena and for being a role model for young women in the country. She was felicitated on the occasion of India's 68th Independence Day celebrated at OIL's corporate office at Noida.

Mrs. M.C. Mary Kom was accompanied by her husband Mr. Onkholer Kom and she spent time meeting people in Oil India Limited.



## 5. OIL FELICITATES MS DIPKA KARMAKAR:

Oil India Limited felicitated Ms. Dipka Karmakar, an Indian artistic gymnast who won a bronze medal at the 2014 Commonwealth Games, becoming the first Indian woman Gymnast to do so in the history of the games. The felicitation ceremony was organised at Nazrul Kalakshetra Auditorium at Agartala, Tripura on 19th October, 2014. The event was graced by Chief Guest, Shri Manik Sarkar, Chief Minister of Tripura, Special Guest, Shri Sahid Choudhuri, Minister of Youth Affairs and Sports, Tripura, Shri N K Bharali, Director (Human Resource & Business Development), OIL, Shri Varunoday Sharma, Resident Chief Executive, OIL, Shri V P Mahawar, ED (Tripura Asset), ONGC, senior officials from OIL, Sportspeople and school students.

Ms. Karmakar in her address expressed her sincere thanks to Oil India Limited for honouring her. She also added that the support from Oil India Limited will not help her in pursuing her sport but also inspire players like her to play and excel in various other sports.



## 2. IN FOCUS

### THE KNOWLEDGE - YAN

Under OIL's CSR Project called Dikhya, smart class room solution for education in school has been implemented in three districts of Assam in Dibrugarh, Tinsukia and Sivasagar. The programme was launched on 3<sup>rd</sup> June 2014 and is currently implemented by IETS, New Delhi. The smart class room solution for education in school includes K Yan with K class which has been distributed among schools.

The Initiative has emerged as exceptional in order to ensure reduction in the rate of drop out of students from the schools and to make teaching and learning more interesting.

The Teaching - Learning Device: K-Yan 'The Knowledge Vehicle' is a multipurpose digital teaching-learning device, which integrates the capability of a high-end computer, an ultra-large screen television & a projector, preloaded with multimedia teaching aids. K-Yan, through its simulated lessons helps to bring to reality the school syllabus via its audio visual content in the classroom, without any additional infrastructural inputs. The lessons have been created in a way that they help in conceptual understanding through animated audio-visual effect. However, their delivery can be under the control of the teachers who can give innovative shape to their classroom teaching. The device has been built in a way that it can be used with the minimum effort. In addition, an arrangement has been made wherein each school shall be given a hand-holding service support to enable its smooth implementation and maintenance. This device has been distributed to the remotest parts of the state in OIL's operational areas for which a UPS backup has also been provided.

Multimedia Content K-Class : Each K-Yan pre-loaded with audio-visual teaching aids hard spot specific/ concept based subjects like Science, Life

Science, Physical Science, History, Geography, Mathematics and English. Each teaching aid relates to one difficult-to-explain concept and is of about 15-20 minutes duration. The categorization of topics into difficult to explain concepts has been undertaken by IL&FS Education through its panel of academicians, practicing teachers and domain experts. The teaching aids are available in English and Assamese.



# 3. GUIDING COMMANDMENTS

## Clarifications with regard to provisions of Corporate Social Responsibility under section 135 of the Companies Act, 2013.

This Ministry has received several references and representation from stakeholders seeking clarifications on the provisions under Section 135 of the Companies Act, 2013 (herein after referred as 'the Act') and the Companies (Corporate Social Responsibility Policy) Rules, 2014, as well as activities to be undertaken as per Schedule VII of the Companies Act, 2013. Clarifications with respect to representations received in the Ministry on Corporate Social Responsibility (herein after referred as ('CSR')) are as under:-

- (i) The statutory provision and provisions of CSR Rules, 2014, is to ensure that while activities undertaken in pursuance of the CSR policy must be relatable to Schedule VII of the Companies Act 2013, the entries in the said Schedule VII must be interpreted liberally so as to capture the essence of the subjects enumerated in the said Schedule. The items enlisted in the amended Schedule VII of the Act, are broad-based and are intended to cover a wide range of activities as illustratively mentioned in the Annexure.
- (ii) It is further clarified that CSR activities should be undertaken by the companies in project/ programme mode [as referred in Rule 4 (1) of Companies CSR Rules, 2014]. One-off events such as marathons/ awards/ charitable contribution/ advertisement/ sponsorships of TV programmes etc. would not be qualified as part of CSR expenditure.
- (iii) Expenses incurred by companies for the fulfillment of any Act/ Statute of regulations (such as Labour Laws, Land Acquisition Act etc.) would not count as CSR expenditure under the Companies Act.
- (iv) "Any financial year" referred under Sub-Section (1) of Section 135 of the Act read with Rule 3(2) of Companies CSR Rule, 2014, implies 'any of the three preceding financial years'.
- (v) Expenditure incurred by Foreign Holding Company for CSR activities in India will qualify as CSR spend of the Indian subsidiary if, the CSR expenditures are routed through Indian subsidiaries and if the Indian subsidiary is required to do so as per section 135 of the Act.
- (vi) 'Registered Trust' (as referred in Rule 4(2) of the Companies CSR Rules, 2014) would include Trusts registered under Income Tax Act 1956, for those States where registration of Trust is not mandatory.
- (vii) Contribution to Corpus of a Trust/ society/ section 8 companies etc. will qualify as CSR expenditure as long as (a) the Trust/ society/ section 8 companies etc. is created exclusively for undertaking CSR activities or (b) where the corpus is created exclusively for a purpose directly relatable to a subject covered in Schedule VII of the Act.

## 4. IN THE PIPELINE

- 1) **Distribution of umbrella & school bag to 5000 students** of lower primary schools in OIL's operational districts of Tinsukia, Dibrugarh and Sivasagar: To encourage children to regularly visit schools keeping a vigil on their absenteeism and school drop outs. It will also help the economically weaker section of students in availing the essentials for attending school.
- 2) **'Project Seuji' Plantation drive for 1 (one) Lakh saplings:** The saplings will be planted through local NGOs in OIL's operational areas
- 3) **Solar Lighting in villages:** Based on the findings of the ongoing baseline survey carried out by IIE, Guwahati on the scope of lighting villages through solar energy, the project will be implemented in a phased manner.
- 4) **Livelihood Clusters by IIE:** implementation of livelihood clusters for promotion of sustainable livelihood avenues for artisans.

## CSR brain Bite

Under its CSR Project Arogya, OIL has taken a new initiative to fight against 3 killer diseases. With this OIL has become the first Indian Company to partner in the fight against these ailments. Name the 3 diseases.

### PhotoSpeak



Give a **caption** to this photograph

Send your answers to  
to  
jayant\_bormudoi@  
oilindia.in by 18<sup>th</sup>  
April, 2015

Also mention your  
Name, Deptt. and  
Phone number

For any feedback,  
queries or suggestion  
please feel free to  
email us at  
jayant\_bormudoi@oilindia.in /  
pr@oilindia.in

**Attractive prizes** are in store. Name of the winners will be published in next issue of the e-bulletin.



## Answers to last issue of Brain Bite-

Q- Name the award instituted by OIL as part of its CSR activity to recognize the all-round contribution of the teaching fraternity from provincialized schools and colleges of Assam.

Ans- Shikshya Ratna Puraskar

Last Issue PhotoSpeak



### Brain Bite Winners

- 1<sup>st</sup>. Nitu Hazarika, G&R Deptt
- 2<sup>nd</sup>. Anurag Gupta, Contracts Deptt
- 3<sup>rd</sup>. Shyamal Baruah, Personnel Deptt

### PhotoSpeak Winner

Naba Kumar Medhi, Drilling Deptt

Caption- *"First Bytes"*

**Congratulation  
to the winners &  
thank you for  
your active  
participation...**

Winners are requested to contact PR Department for their prizes.