

Dear Sir/Madam,

Subject: OIL'S NIT NO. OIL/KGB/23 DTD 29.04.2017 FOR ENTERING INTO RATE CONTRACT FOR PUBLICATION OF ADVERTISEMENTS IN NEWSPAPERS

Oil India Limited (OIL), KG Basin Project, Kakinada Andhra Pradesh intends to enter into rate contract for the subject service and invites your offer under Single Stage Composite Bid System for the same as indicated in **Annexure-I** for a period of **01(one)** year extendable by another one year at the same rates, terms & conditions. Please therefore forward us your firm offers as per Annexure-I along with the following documents:

- i) Detailed address of your firm/agency.
- ii) Proof of INS accreditation.
- iii) Service Tax Registration Certificate.

Refer Note (ii) of Annexure-I, please be informed that advertisements will be released by OIL as per requirement from time to time. Agency that offers maximum discount on card rate as on date of submission of offer for a particular sector will be selected for publication of ads in that sector. Payment to successful agency will be made as per prevailing card rate after availing the offered discount.

2.0 Offers should be sent in a sealed envelope. The Offer should be submitted as per format given in Annexure-I in Agency's own original letter head duly signed by authorised signatory and stamped. The Offer should be put in a sealed envelope bearing the following details on the left hand top corner:

- a) Oil India Ltd.'s NIT No.
- b) Bid closing date
- c) Brief Description of Service
- d) Publishing Agency's Name, official address with Phone Nos. & Email address.

3.0 Agencies, in their own interest, are advised to drop their offers personally in the Tender Box at the office of **“Executive Director (KGB & BEP), Oil India Limited, D. No. 11-4-7, Nookalamma Temple Street, Ramarao Peta, Kakinada-533004, Andhra Pradesh”**. Alternatively, they may send their offers through Registered Post/Courier services. OIL will not be responsible for any delay, wrong delivery or non-delivery of the offer.

4.0 Your offer should reach us latest by **3.00PM** on **15.05.2017**

ANNEXURE-I

CARD RATES FOR PUBLICATION OF PRESS ADVERTISEMENT

Group	SrI	Edition	Approximate Size of each advertisement (Sq.cm)	Card Rate(INR)	Total(INR)	Discount(INR)	Total discounted amount(INR)	Service Tax(INR)	Total net amount(INR)
			A	B	C=AXB	D	E=C-D	F	G=E+F
A	1	Hindu-All Editions	40						
	2	TOI-All Editions	40						
	3	HT-All Editions	40						
	4	IE-All Editions	40						
	5	Deccan Chronicle-All editions	40						
B	6	BL-All editions	40						
	7	ET-All editions	40						
	8	Mint-All editions	40						
C	9	Hindu-AP Editions	40						
	10	TOI-AP Editions	40						
	11	HT-AP Editions	40						
	12	IE-AP Editions	40						
	13	Deccan Chronicle-AP editions	40						
D	14	Hindu - (Delhi, Mumbai, Chennai, Kolkata, Banglore and Hyderabad) Editions	40						
	15	TOI - (Delhi, Mumbai, Chennai, Kolkata, Banglore and Hyderabad) Editions	40						
	16	HT- (Delhi, Mumbai, Chennai, Kolkata, Banglore and Hyderabad) Editions	40						
	17	IE - (Delhi, Mumbai, Chennai, Kolkata, Banglore and Hyderabad) Editions	40						
E	18	Eanadu - AP Editions	40						
	19	Sakshi - AP Editions	40						
F	16	Combo offers- considering any of the above newspapers (Please specify the newspapers while offering)	40						
Notes:									
(i) The advertisements should be published in size (8cm x 5 cm) with OIL's logo in 'Arial' font of size '7' with leading space of 7.									
(ii) Approximately 15 nos. of advertisements are estimated to be published in 01(ONE) year amounting to a total estimated expenditure of nearly Rs 25.00 lakhs. Each advertisement shall be published in either two national newspapers & one local newspaper or in two local newspapers based on value and type of the tender.									
(iii) The rates quoted shall remain firm during the period of the Contract.									
(iv) Payment shall be made against each published advertisement within 30 days from the date of receipt of your invoice. The invoices should be submitted along with our advice email/letter & copies of all editions of newspapers in which the advertisement was published.									

Signature & Name of the Authorised Person: _____

Name & Seal of the Firm: _____

The above OIL's NIT has been addressed to the following parties:

- (i) Kalyani Ads
- (ii) Visakha Ads
- (iii) Eye Ads Pvt. Ltd.
- (iv) Coastal Ads
- (v) Abin Advertising Pvt. Ltd.
- (vi) OTS Advertising Pvt. Ltd.
- (vii) Teja Publicities
- (viii) Business Standard Ltd.
- (ix) Sri Vinayaka Ads
- (x) Standard Publicity Pvt. Ltd.
- (xi) Abhinandana Media Services

Interested Parties having relevant experience and expertise, other than the above may also apply for issue of NIT documents. Such application must reach us on or before **10.05.2017** at our e-mail id: KGBasin@oilindia.in/abhishek_baruah@oilindia.in . The application must be complete in all respects and the same should accompany all the requisite documents as indicated in the NIT, failing which the application will be considered as rejected: