

**OIL INDIA LIMITED**  
(A Government of India Enterprise)  
P.O. Duliajan, Pin – 786602  
Dist-Dibrugarh, Assam

**CORRIGENDUM NO. 3**

**Corrigendum No. 3** dated 17.08.2023 to **IFB No. GEM/2023/B/3627063** for “**Hiring services for Social Media Management & Creative Services for Oil India Limited for a period of three (03) years**”.

This Corrigendum is issued to notify the following:

1. Revised Price bidding format has been incorporated.
2. Bid Closing Date has been extended.

<b>PRICE BIDDING FORMAT</b>	
<p><b>[Bidders must fill the ‘PRICE BIDDING FORMAT/FINANCIAL DOCUMENT’ and compute all-inclusive (including GST) bid value. This all-inclusive (including GST) bid value is to be entered against the ‘OFFER PRICE’ field in the GeM portal. The duly filled 'PRICE BID / FINANCIAL DOCUMENT' in electronic form must be submitted by the bidders through GeM Portal only along with the Financial Bid. Any Financial Bid without the duly filled Price Bid may be liable for rejection.]</b></p> <p><b>Note: The breakup of the quoted/offered price i.e. the duly filled Price Bid Format MUST NOT be uploaded with the technical bid; otherwise the bid shall be rejected straightway.</b></p>	

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<b>DESCRIPTION OF WORK/SERVICE: "Hiring services for Social Media Management &amp; Creative Services for Oil India Limited for a period of three (03) years."</b>					
<b>NAME OF BIDDER</b>					
<b>Bidder's GSTIN No.</b>					
<b>SAC Code</b>					
Item No.	Description of Services	UOM	Quantity	Unit Rate (Rs.) to be quoted Excluding GST	Amount (Rs.) Excluding GST
			A	B	D = A * B
10	Formulation of content strategy	MONTHS	1		-
20	Content Creation in the form of Infograp <b>(3 nos per month)</b>	MONTHS	1		-
30	Animated Gifs of maximum 30 sec <b>(3 nos per month)</b>	MONTHS	1		-
40	Content Creation with Audio- Visual FB <b>(1 no per month)</b>	MONTHS	1		-
50	Additional cost for maintaining Youtube <b>(5 nos per month)</b>	MONTHS	1		-
60	Creation and maintenance of OIL LinkedIn <b>(5 nos per month)</b>	MONTHS	1		-
70	Content Creation/customisation with text <b>(15 nos per month)</b>	MONTHS	1		-

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80	Content audio-visual short (40-60 sec) <b>(1 no per month)</b>	MONTHS	1		-
90	Content audio-visual short (2-6 mis) <b>(1 no per month)</b>	MONTHS	1		-
<b>Total (Rs.) (exclusive of GST)</b>					-
<b>Applicable GST Rate in %</b>	18.00%	<b>Applicable GST#</b>		<b>Total per month (Rs.) (inclusive of GST)</b>	-
<b>Total (Rs.) for 3 years (36 months) inclusive of GST</b>					-
<b>#Please select from the following list: CGST + SGST / CGST + UTGST / IGST / None</b>					
<b>Please Refer Part-II, SOR, for details of Cost against all the Line Items.</b>					
1.0	Quoted unit rates against each Line Item of the price bidding format shall be considered only upto 2 decimal places without rounding off for evaluation.				

This value is to be entered against the "OFFER PRICE" field in the GeM portal. Bidders to refer Clause 7.0 of ITB for details.

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2.0	The price/rate(s) quoted by the Bidders will be inclusive of all taxes except GST (i.e. IGST or CGST and SGST/UTGST as applicable in case of interstate supply or intra state supply respectively and Cess on GST, if applicable) on the final services. However, GST rate (including cess) to be provided in the respective places in the Price Bid.	
3.0	Price Bids shall be evaluated on overall lowest cost to OIL (L-1 offer) basis i.e. considering total quoted price for all services including applicable GST (CGST & SGST/UTGST or IGST)	
4.0	<p>OIL will prefer to deal with registered bidder under GST. Therefore, bidders are requested to get themselves registered under GST, if not registered yet.</p> <p>However, in case any unregistered bidder is submitting their bid, their prices will be loaded with applicable GST while evaluation of bid.</p>	
5.0	<p>Price Bid uploaded without giving any of the details of the taxes (Including rates and amounts) will be considered as inclusive of all taxes including GST.</p> <p>When a bidder mentions taxes as extra without specifying the rates &amp; amount, the offer will be loaded with maximum value towards taxes received against the tender for comparison purposes. If the bidder emerges as lowest bidder after such loading, in the event of order on that bidder, taxes mentioned by OIL on the Purchase Order/ Contracts will be binding on the bidder.</p>	

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6.0	Input Tax Credit on GST (Goods & Service Tax) for this service is <b>NOT</b> available to OIL & The bids will be evaluated based on total price including GST.	
7.0	Refer to STC, Section-I, GCC & Section-II, SCC for detail of GST.	
8.0	Refer to SOQ & SOR for Item detail Description.	
9.0	Bidders are required to quote for all the items in the BOQ. In case the bidder does not quote against any of the line items, the total bid value shall be considered as inclusive of the cost of the service/item.	

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Extension of dates:

- Original Date & time of Bid Closing: **14:00 hours of 28.07.2023**
- Extended Date & time of Bid Closing: **14:00 hours of 25.08.2023**

All other terms and conditions of the Bid Document remain unchanged. Details can be viewed at <https://gem.gov.in/> and [www.oil-india.com](http://www.oil-india.com).

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**Senior Manager-Contracts (S)**